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HOAGLAND, HENRY W.: Papers, 1931-95

Accession 01-13  
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The papers of Henry W. Hoagland were deposited in the Eisenhower Library by his widow Mrs. Ray Hoagland Strange in several shipments during 1998 and 1999.

Linear feet: 2.8  
Approximate number of pages: 5600  
Approximate number of items: 2500

Mrs. Strange signed an instrument of gift for the papers on February 9, 2002. Literary rights in the unpublished writings of Henry W. Hoagland in this collection and in all other collections of papers received by the National Archives have been donated to the public. Under terms of the instrument of gift, the following classes of items are withheld from research use:

1. Papers which constitute an invasion of personal privacy or a libel of a living person.
2. Papers which are required to be kept secret in the interest of national defense or foreign policy, and are properly classified.

## SCOPE AND CONTENT NOTE

Henry W. Hoagland (1912-1995) was born in Colorado Springs, Colorado, and attended Stanford University and Harvard Business School. During World War II he served with the Military Planning Division of the Quartermaster Corps. In 1946 he obtained a job with the Field Service Staff of the Republican National Committee, in which he campaigned for Republican congressmen in marginal districts. During 1947 and 1948 he was Deputy Director of the Joint Committee on Atomic Energy. In August 1948 he resigned from the Committee to campaign for Republican congressional candidates. After the 1948 election Hoagland obtained a job with the American Research and Development Corporation of Boston, Massachusetts, where he worked for over twenty years. However, he continued to be active in Republican politics, and took frequent leaves of absence from his job to help with Republican campaign work.

Down to 1954 Hoagland continued to assist Republican candidates in marginal districts, particularly in Indiana, Ohio and Colorado. In 1954 he began to work as an advance man for President Eisenhower's campaign trips. In this capacity he would go to cities that the President was planning to visit and make all the local arrangements. He helped arrange for coverage of the visit by local news media. He helped plan the route of the President's motorcade and convinced local businesses to allow their employees to leave work at the time of the motorcade so large crowds could be assembled as the President passed. Hoagland also met with local Republican leaders to determine who would travel with the President or sit with him at local events, a matter of great importance to politicians who hoped to gain recognition by being seen with the President. Hoagland kept extensive notebooks regarding his work as an advance man, and also collected schedules and local newspaper articles about the President's trips. The last trip he planned for Eisenhower was a proposed visit to Liberal, Kansas, in October 1964, after Eisenhower had left the White House. The trip was cancelled at the last minute due to the death of former president Herbert Hoover.

The papers of Henry Hoagland are arranged in two series. The first series consists of a political file relating to his campaign work and his service as an advance man for Dwight D. Eisenhower. This material is arranged chronologically by date of campaign or trip. Events for which especially detailed coverage exists include President Eisenhower's trips to Seattle and Tacoma, Washington, in October 1956, and to the National Corn Picking Contest at Cedar Rapids, Iowa, in October 1958. Mamie Eisenhower, who had lived in Cedar Rapids as a child, accompanied him in 1958 and visited the school she had attended, and met with some of her childhood friends, all of which was covered by the Cedar Rapids press. The series also contains an extensive file on the 1984 Republican National Convention that Hoagland attended.

The second series is a subject file. This contains Hoagland's social correspondence; material on his work for the Joint Committee on Atomic Energy; his friendship with various Republican officials, including William J. Casey, Leonard Hall and Thomas E. Stephens; and a small quantity of memorabilia, photographs, and printed material.

## CONTAINER LIST

<u>Box No.</u>	<u>Contents</u>
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|---|--|
| 1 | Series I: Political File<br><br>Republican Work 1946-47<br><br>1948 Campaign (1) (2) [lists of campaign staff; guidelines for field representatives]<br><br>Analysis of 1948 Election in Minnesota<br><br>Daily Activities Aug.-Sept. 1948<br><br>1950 Campaign<br><br>1950 Notebook [campaign work in Ohio & Indiana]<br><br>1950 Trip Reports [Congressional campaigns in Ohio & Indiana]<br><br>1952 Campaign [list of staff at DDE headquarters, Denver]<br><br>1952 Notebook<br><br>1952 Scrapbook (1)-(3) [samples of campaign literature]<br><br>Inauguration Jan. 20, 1953<br><br>1954 Campaign<br><br>1954 Notebook [campaigns in Ohio & Colorado]<br><br>Indianapolis Oct. 15, 1954<br><br>Detroit, Mich. Oct. 30, 1954<br><br>1956 Campaign (1) (2) [black literature from Ill; instructions for advance men] |
| 2 | 1956 Notebook #1 [DDE visits to Peoria, Cleveland, Pittsburgh & Seattle]<br><br>1956 Notebook #2 [DDE visits to Seattle, Virginia, Florida & Philadelphia]<br><br>1956 Notebook #3 [miscellaneous notes re DDE visits to Peoria, Cleveland, Pittsburgh & Seattle]  |

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(cont.)   Peoria, Ill. Sept. 25, 1956
- Cleveland, Ohio Oct. 1, 1956 (1) (2)
- Pittsburgh, Penn. Oct. 9, 1956 (1)-(3)
- Seattle & Tacoma Oct. 16-18, 1956 (1)-(3)
- Florida & Virginia Oct. 29, 1956
- Philadelphia Nov. 1, 1956 (1) (2)
- 3           Inauguration Jan. 21, 1957 (1)-(3)
- Cleveland, Ohio Nov. 26, 1957 (1)-(4)
- 1958 Campaign
- 1958 Notebook [DDE visits to Cedar Rapids & Chicago]
- Illinois Data 1958
- Iowa Data 1958
- Sept. 1958 Election in Maine
- Cedar Rapids, Iowa Oct. 17, 1958 (1)-(4) [National Corn Picking Contest]
- 4           Chicago, Ill. Oct. 21-23, 1958 (1)-(3)
- 1960 Campaign (1) (2)
- 1960 Notebook [DDE visits to New York City, Pittsburgh; notes re American Research & Development Corporation]
- Philadelphia, Penn. Oct. 28, 1960
- New York City Nov. 2, 1960
- Pittsburgh, Penn. Nov. 4, 1960
- 1964 Campaign
- 1964 Notebook [proposed DDE visit to Liberal, Kansas]

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5       Liberal, Kansas, Oct. 1964  
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Republican National Convention, Dallas, Texas 1984 (1)-(4)

5                Series II: Subject File

Address Book

Article for Politics USA 1960 (1)-(3)

Campaign Literature

William J. Casey (1) (2) [member, SEC; CIA director]

William J. Casey - Biography of Leonard J. Hall 1980 (1)-(3) [memoirs of Hall that Casey was planning to edit; extensive account of early career in NY; service in Congress during World War II; 1948 & 1952 campaigns; service as RNC chairman; "Dump Nixon" campaign in 1956; 1960 & 1964 campaigns; George Romney]

William J. Casey - 1966 Congressional Campaign [Vietnam]

Clippings (1) (2)

Correspondence 1937-48

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Correspondence 1952

6       Correspondence 1953-55

Correspondence 1956 (1) (2)

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Financial Papers 1946

Leonard Hall

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| 6<br>(cont.) | Joint Committee on Atomic Energy                     |
|              | Joint Committee on Atomic Energy Correspondence      |
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|              | Joint Committee on Atomic Energy Memorabilia (1) (2) |
| <br>7        | <br>Joint Committee on Atomic Energy Notebook        |
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|              | Los Alamos History 1984                              |
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|              | Printed Material (1)-(3)                             |
|              | School Papers 1931-34                                |
|              | Thomas E. Stephens                                   |
|              | Suggestions for Advance Men                          |
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